

FROM FIRST CONVERSATION TO IMPLEMENTATION

How the work comes together.

A guide to choosing a starting point, defining a useful scope,
and preparing a system for the people who will use it.

Existing applications. Defined offers. Custom systems and Business Build.

01 / A STARTING POINT

Choose the route that fits the need.

The amount of work depends on what is already clear and what the system needs to accomplish.

An existing application

Begin with a purpose-built application when its field and workflow fit the task. Review the application for its current features, access, pricing, and product terms. Each application has its own commercial arrangements.

A defined offer from the shop

Reviews, resources, and configured systems have published scopes, prices, and delivery information. Some can be purchased online. Review the inclusions and exclusions, then provide the business information and material needed for delivery.

A custom system or Business Build

When the work requires several connected capabilities, a proprietary process, or a new operating foundation, start with discovery. A proposal establishes the implementation, responsibilities, price, timing, and arrangements for ongoing use.

<https://craftedtools.app/shop>

<https://craftedtools.app/book>

APPLICATIONS / SERVICES

More ways to begin.

Choose the tool or engagement that fits the work.

Tools for the decisions around a home

Home Blueprint translates home images and visual preferences into an editable design and real-estate brief. Home Brief organizes the home you own and supports planning. Home Sale OS organizes the work of an active sale.

The three home apps are separate products, with separate accounts and records. Home Brief is a planning tool, not a valuation.

<https://craftedtools.app/home-tools>

Make your expertise available to AI

Crafted Tools MCP gives AI assistants a controlled way to work with your expertise, services, information, and tools. The engagement defines access, available actions, connections, and where human judgment is required.

MCP Foundation from \$2,500. Connected MCP from \$5,000. MCP Practice from \$8,500. Custom Agent System from \$12,500. Ongoing operation and development from \$250/month.

Crafted Tools Practice is the working example in development. Client engagements are scoped through a proposal, including third-party costs.

<https://craftedtools.app/mcp>

CUSTOM CAPABILITIES

Build around your systems.

Begin with the work, the people involved, and the decisions that need to remain in human hands.

Agents for a defined responsibility

Scope specialist agents around your information, methods, and workflows. Define their inputs, permitted actions, outputs, and review points.

MCP and tool connections

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Human and agent workflows

Design approvals, review, and escalation into the process. When work needs practitioner judgment, the handoff should include the relevant context.

Deployment suited to the work

Assess private, hybrid, local, or offline arrangements against the required tools, data, hardware, and connectivity. Feasibility and responsibilities are established during scoping.

<https://craftedtools.app/mcp>

02 / DISCOVERY AND SCOPE

Define what the first version must do.

A useful scope connects the business need to the decisions required for implementation.

The people and the workflow

Who will use the system? What do they need to complete? What information do they rely on, and where does the work become difficult? Describe the existing process through a real example so the design reflects actual responsibilities.

The implementation boundaries

Establish the capabilities, interfaces, information structure, permissions, and integrations. Confirm which data and documents are included, what needs to be migrated, and who prepares or approves the material. Specialized requirements may need additional expertise.

The proposal and acceptance

Agree the deliverables, timetable, price, client responsibilities, and criteria for a useful handoff. Identify any third-party subscriptions, hosting arrangements, or ongoing services. Additional features and later phases should have an explicit scope and approval process.

03 / DESIGN AND IMPLEMENTATION

The system and the working process.

Information architecture, language, interface design, and software development contribute to the same environment.

Design the relationships

Determine how records, documents, actions, and people relate to one another. Clear terminology and a useful structure help users understand where information belongs and how the work should move.

Build the agreed capability

Use an appropriate foundation where it serves the need, then configure or develop the required components. Existing tools can remain part of the environment when their role and integration are appropriate to the engagement.

Review a real workflow

Test the agreed task from beginning to end, including permissions, handoffs, and the information the user needs at each stage. Resolve the issues identified within the agreed scope and establish any remaining dependencies before handoff.

Prepare for use

Documentation and implementation guidance should explain how the system works in the business. Agree the administrator responsibilities, onboarding needs, and any training or handoff appropriate to the engagement.

04 / COSTS AND ONGOING USE

Know what the engagement includes.

The offer or proposal defines the commercial arrangements. Published implementation times are specific to the selected offer.

Initial work and later changes

A defined offer has a published price and scope. Custom work has an agreed proposal. Business Build starts at \$4,995, with final scope and price after discovery. Extensions, larger migrations, and new integrations are considered separately unless expressly included.

Ownership and access

Establish rights to business data, content, client-specific work, and reusable product components in the agreement. Confirm administrator access, hosting, subscriptions, data handling, and any export or transfer requirements appropriate to the system.

Support and stewardship

Maintenance, support response, content management, and future development need explicit arrangements. Some shop foundations exclude ongoing support or management. A continuing relationship can support refinement and additional capability when that work creates value.

AI and sensitive information

Give AI a defined role in the workflow. Review provider involvement, access, storage, retention, and human responsibility for the product or engagement. Specialized security, regulatory, or deployment needs require a feasibility and scope discussion.

THE NEXT STEP

A clear need is enough to begin.

Explain the business, the task, and what a useful result would look like.

Tell Crafted Tools about the business, the people doing the work, and the task that needs to become easier. The right starting point follows from that conversation.

DISCUSS A PROJECT

info@craftedtools.app

<https://craftedtools.app>