

Tools for the way your business works.

Crafted Tools brings design, software, and operational systems together around the people, information, and workflows of a business.

Choose a useful starting point

Explore a purpose-built app, choose a defined offer, or discuss a custom system. **Business Build starts at \$4,995.** Final scope and price follow discovery.

Second Pair of Eyes

Automated Watchers and professional Reviews. Start with a free website scan.

Sojourn & Co

Coordinate hospitality operations, properties, and guest experiences.

Collect & Present

Connect collection records, research, images, and publishing.

Keirn

Steward organizational knowledge and intellectual capital.

Harding

Bring contacts, outreach planning, drafting, and follow-up together.

DelegateHQ

Give everyday team tasks, ownership, and follow-through a shared home.

For home and everyday decisions

HomeBlueprint turns ideas and images into a home brief. **HomeBrief** helps organize the home you own. **HomeSale OS** brings sale preparation and coordination together.

MCP integrations and connected workflows

Connect AI-enabled workflows with business tools and information. **Engagements start at \$2,500.** Scope, permissions, and implementation are agreed before work begins.

Greta Penney

Founder, Crafted Tools

info@craftedtools.app

<https://craftedtools.app>