

Crafted Tools

Tools for the way your business works.

Design, software, and operational systems

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What Crafted Tools does

Software shaped around the business

Built around the business

The work begins with the people, their tasks, and the information they need.

Connected environments

Design and software connect information, workflows, and customer experiences.

Where the value can be

A clearer way to complete the work

Connected knowledge

Keep information close to its context and the people who need it.

Consistent experiences

Give customers a useful place to find information and complete tasks.

Visible responsibilities

Make ownership, progress, and the next step easier to understand.

Lasting value

Preserve useful work and develop it as the business evolves.

The approach

Design carries through to implementation

01 / Understand

Map the users, tasks, information, and existing tools.

03 / Build

Implement, test, document, and prepare the system for use.

02 / Define

Choose the capabilities and agree a useful first scope.

04 / Develop

Agree how support and future improvements will work.

Selected work

Different fields. Specific working needs.

Second Pair of Eyes

Free Watcher scans, ongoing monitoring, and professional Reviews.

Collect & Present

Collection records, research, images, and publishing.

Harding

Contacts, outreach planning, drafting, and follow-up.

Sojourn & Co

Hospitality operations, property coordination, and guest experiences.

Keirn

Organizational knowledge and intellectual capital.

DelegateHQ

Shared tasks, responsibilities, and team follow-through.

Ways to work together

The right route depends on the need

Existing applications

Purpose-built tools with their own access and terms.

Defined offers

Reviews, resources, and configured systems in the shop.

Custom systems / Business Build

A focused workflow or a broader business foundation.

A useful first scope

The first version should solve a real problem

People and tasks

Identify who will use it and what they need to do.

First capabilities

Choose the functions that solve the most useful problem.

Information

Establish where information lives and how it moves.

Working agreement

Define integrations, permissions, handoff, and support.

Business Build from \$4,995. Final scope and price follow discovery.

What needs to work better?

Describe the business and one difficult workflow

Explore the shop

craftedtools.app/shop

Discuss a project

craftedtools.app/book

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