

Featured apps / Professional & learning

Focused tools for a specific next step.

Applications for website feedback, project descriptions, career materials, object research, brand analysis, and self-directed learning. Start with the task you want to make clearer.

Second Pair of Eyes

A free first check. Professional judgment when you need it.

For: Founders, small business owners, and small teams who want a useful outside perspective on their website or customer experience.

<https://secondpaireyes.app/Watchers>

Build Brief

Turn project photographs into useful client language.

For: Contractors, tradespeople, and small construction businesses.

<https://buildbrief.app>

Hat Stack

Present the experience that fits the next role.

For: People applying across roles, industries, or different professional directions.

<https://hatstack.app>

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Appraise It

Research the objects you find.

For: Vintage sellers, antique dealers, collectors, and people researching secondhand finds.

<https://appraiseit.app>

Brand Signals

See the patterns in a brand's presentation.

For: Business owners, brand managers, and marketing teams.

<https://brandsignals.app>

Pathmaker

A learning plan shaped around your goal.

For: Self-directed learners and people developing a new skill or field of knowledge.

<https://pathmaker.app>

Choose by the work

Each application has its own access, features, and terms. For a system tailored to your organization, contact info@craftedtools.app.