

PROFESSIONAL & LEARNING

Second Pair of Eyes

A free first check. Professional judgment when you need it.

Second Pair of Eyes brings automated Watchers and professional Reviews together so founders and small businesses can find website issues, understand priorities, and improve their work.

Who it is for

Founders, small business owners, and small teams who want a useful outside perspective on their website or customer experience.

What it helps you do

Start with a free Watcher scan: Enter a website URL to run 15 checks without creating an account. Explore findings across areas such as search visibility, performance, accessibility, links, and content.

Keep watching after launch: Optional ongoing monitoring helps surface changes and emerging issues as the site evolves.

Request a professional Review: Choose the review that fits your work. A relevant professional evaluates the evidence and provides prioritized recommendations.

An example in use

A business owner scans a live website before an outreach campaign, uses the findings to decide what to investigate, and requests a focused Review where professional judgment would help.

The free scan is an automated snapshot. Professional Reviews and ongoing monitoring are separate options.

Start a free Watcher scan

<https://secondpairofeyes.app/Watchers>

<https://secondpairofeyes.app/CompareReviews>